



South Gloucestershire Fair Trade Network

Newsletter No.2: February 2003

Web: <http://sgftn.webspace.fish.co.uk>

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- About SGFTN and its aims
- Details of our Fairtrade Fortnight activities for South Gloucestershire (see back page)
- News bites from around the Fairtrade world

About SGFTN

The South Glos Fair Trade Network was set up in late 2002 to bring together those groups in the county which support Fairtrade. It includes representatives from Christian Aid, Oxfam, Friends of the Earth, Traidcraft, the Women's Institute, local churches and the local council.

Its aims are:

- To provide information for local groups supporting Fairtrade
- To encourage local groups to hold events, especially during Fairtrade Fortnight
- To increase awareness of Fairtrade among consumers and retailers
- To support work in schools
- To encourage catering businesses to use Fairtrade products
- To assist in the production of a Fairtrade Directory for South Gloucestershire

The voluntary coordinator is Helen Harrison and office expenses are currently covered by Christian Aid.

If you know of anyone who would like to be on the mailing list for SGFTN please contact Helen Harrison (01454 416818), and if you are on the list but would prefer to receive updates by e-mail, again contact Helen (natroz@yahoo.co.uk).

Don't forget the website, if you can access it, which has all the news from the newsletter, plus extra items as they crop up, as well as links to lots of other interesting articles and sites.

<http://sgftn.webspace.fish.co.uk>

World's first Fairtrade pineapple on sale in the UK

In December 2002 the world's first Fairtrade pineapple went on sale in the UK. Produced by Asoproagroin, an association of 47 smallholders in Guanacaste, northern Costa Rica, the pineapples were initially stocked in Co-op stores nationwide before becoming available in other supermarkets.

Following the tremendous success of Fairtrade bananas, the Fairtrade Foundation is working with a number of supermarkets and fresh produce importers to extend the Fairtrade Mark to many more tropical and exotic fruits. In addition to pineapples and mangoes (triallyed by the Co-op in early 2002), they are talking to producers of citrus fruits, grapes, passion fruit, papaya and coconuts who are keen to participate in Fairtrade. FTF expects this work to 'bear fruit' during 2003.

Tesco goes bananas

Tesco, the UK's largest supermarket, is now stocking Fairtrade bananas from Dominica in all their stores. This exciting step is undeniably a response to the continued demand from shoppers for Fairtrade foods. Now all bananas from Dominica will be sold on Fairtrade terms!

Look out for the expanded ranges of the following Fairtrade brands.

New products include:

Cafédirect: Espresso, Decaffeinated roast and ground, and a new drinking chocolate, Cocodirect

Clipper Teas: Tagged Fairtrade tea bags, beautiful new packaging for Fairtrade tea

Co-op's own brand (as sampled at our last SGFTN meeting!) : Fruit and Nut Chocolate, Crispy Milk Chocolate, delicious rich Chocolate cake

Day Chocolate Company: Divine Hazelnut Milk Chocolate, Divine white chocolate

Oxfam responds to inaccurate *Observer* article

Early in January The Observer ran an article claiming that Oxfam had given up on Fairtrade. This is NOT true. The following is an extract from Oxfam's response. Read the full response at sgftn.webspace.fish.co.uk.

"Oxfam is absolutely committed to making trade fair and Fair Trade products have a key role in this. Oxfam has played a key role in the development of Fair Trade and over the past 40 years we have helped many thousands of poor producers develop their skills and earn a better living.

Last year Oxfam took the decision to stop selling its **own brand fairly traded products**. The Fair Trade movement has gained real momentum and specialist companies (Traidcraft, CafeDirect etc.) are better placed to manage the complexity of sourcing, producing and importing Fair Trade products".

Fairtrade Fortnight Supermarket Stands

| Date | Time | Store | Town | FT Contact |
|----------------|----------------|-------------------------------|-----------------|----------------------------------|
| Mon 3rd Mar | 10 am - 2 pm | Tesco | Thornbury | Martin Parkes 0117 950 5006 |
| Tues 4th Mar | 10 am - 2 pm | Co-op | Winterbourne | Pat Spry 01454 250 422 |
| Fri 7th Mar | 5 pm - 7 pm | Safeway | Yate | Paul Wilkins 01454 322 800 |
| Sat 8th Mar | 9 am - 12 noon | Sainsbury's | Emerson's Green | Pauline Berndes 0117 956 2125 |
| Mon 10th Mar | 5 pm - 7 pm | Sainsbury's | Filton | Pauline Harris 0117 969 8342 |
| Wed 12th Mar | 5 pm - 7 pm | Tesco <i>(provisional)</i> | Bradley Stoke | Jenny James 0117 904 3840 |
| Thurs 13th Mar | 10 am - 2 pm | Co-op | Hanham | Sharon Robbins 0117 967 8195 |
| Fri 14th Mar | 5 pm - 7 pm | Tesco <i>(provisional)</i> | Yate | Paul Wilkins 01454 322 800 |
| Sat 15th Mar | 10 am - 2 pm | Co-op | Staple Hill | Jenny McGrath 0117 940 7923 |

Fairtrade Fortnight Special Events

Local Publicity Organisers

| Date | Event | Where | Contact | | Thornbury | Gill Denning Jean Grudgings |
|--------------|--------------------------------------|------------------------------------|--------------------------------|--|------------------------|---------------------------------|
| Wed 5th Mar | Traidcraft Fashion Show | Chipping Sodbury Town Hall | Sally Bromwich 01454 310594 | | Yate | Paul Wilkins |
| Sat 8th Mar | Traidcraft Sale | Thornbury High St. by Town Hall | Angie Allen 01454 416446 | | Filton | Pauline Harris Sheila Hudson |
| Sat 15th Mar | Fairtrade Sale (crafts and foods) | URC Church, Thornbury | Angie Allen 01454 416446 | | Winterbourne | Edna Snaith |
| Sat 15th Mar | Traidcraft Sale | Yate Shopping Centre | Paul Wilkins 01454 322800 | | Staple Hill Downend | Raye Gregory Mary Evans |

For contact details of any of these people, please call Helen Harrison (01454 416818)

Where to buy Fairtrade goods in and around South Gloucestershire

Many supermarkets, charity shops, coffee shops and independent retailers stock Fairtrade goods, and SGFTN will be compiling a directory of Fairtrade outlets in the area over time. In the meantime, here are some independent stockists who can keep you supplied:

| | | |
|---|---|--|
| <p>JustTrade Project Shop Christ Church Parish Hall Annexe, North Street, Downend Contact: Raye Gregory on 0117 985 2971 (home) 0117 987 2229 (shop) Open: every Thurs 9 am - 5 pm</p> | <p>Thornbury Coffee Morning URC Church Chapel Street Thornbury Open: every Sat 10 am - 12 noon</p> | <p>Alveston Coffee Afternoon Alveston Methodist Church Wolfridge Rise Alveston Open: 3rd Wed of month 2.45 pm - 4.15 pm</p> |
| <p>Helen Harrison Traidcraft Key Contact Tytherington 01454 416 818</p> | | <p>Edna Snaith Traidcraft Key Contact Frampton Cotterell 01454 778 616</p> |

If you know of any other suppliers of Fairtrade who would like to advertise through SGFTN, please contact Helen